In a high-tech, full-throttle information age, professionals are required to communicate research findings to audiences in an effective, organized, easy-to-understand and concise format. Thus, the presenter must plan, design, practice, implement and present the information as well as handle the follow-up. The aims are to 1) use the strategies as an effective tool for visual dissemination of research findings, 2) enhance the presentation capabilities of food science professionals to enable them communicate effectively to technical/non-technical audiences, and 3) convey information on foods and nutrition in concise but effective format. Illustrations are shown in easy-to-visualize layout. Some of the strategies used during presentation and demonstration sessions include 1) how to think and plan visually; 2) how to prepare before presentation; 3) appropriate text format, font type/size, bullets; 4) appropriate visuals such as illustrations, color combinations, drawings, tables, figures, graphs; 5) presentation follow-up tips; and 6) helpful presentation dos and don’ts. Outlined illustrations and tips can serve as effective communication tool for food science professionals who are involved in routine teaching, educating and instructing audiences/clients on various foods and nutrition topics.

Keywords: Presentation strategies; Communicating visually; Bench studies